

CLARK Recognizes the Dealer of the Year for 2009

Lexington, KY – March 9, 2010,

- CLARK Material Handling Company (CLARK) is proud to announce that its prestigious “Dealer of the Year” award has been awarded to **Tri-Lift NC, Inc.** of Greensboro, North Carolina. CLARK selects its Dealer of the Year each year from a North American network of 75 dealers and 225 dealership locations, recognizing the dealership’s excellence in equipment sales, parts and service, customer satisfaction and overall dealer operations. This annual award honors the Best Dealer in North America.

The Dealer of the Year is chosen by the entire CLARK North American group of employees. The employees are provided with information on the accomplishments of the top 6 CLARK dealers in North America and they vote for the “Best of the Best.”

The CLARK brand is the main brand that Tri-Lift NC, Inc. represents. “Dealer Principal, Bob Bond and his team have been one of the top 5 dealers in North America for 3 years in a row and have achieved outstanding market share and parts growth during that period of time” indicated Bo Maslanyk, National Sales Director.

“We are pleased and honored to recognize Tri Lift for their achievements and efforts,” commented Dennis Lawrence, CLARK’s President & CEO. “Professional, committed and highly customer oriented dealers like Tri-lift NC, Inc. are some of the many reasons that CLARK has earned the “Best Value” recognition with its customers.” We look forward to many successful years of partnership together.”

About CLARK Material Handling Company

CLARK Material Handling Company has been an industry leader since its production of the first gasoline-powered material handling truck in 1917. CLARK is privately held by the Young An Company of South Korea, and is present in 102 global markets, including the support of 550 dealer locations. A full range of I.C. and Electric trucks for diverse applications are available in the CLARK product line. In 2008, CLARK ranked #1 “Best in Value” on Modern Material Handling magazine’s consumer survey.

For more information about any CLARK products, please visit www.clarkmhc.com or contact your local authorized CLARK dealer.

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